

INTERNATIONAL BUSINESS

COLLEGE OF BUSINESS



Courses

International business coursework supplements a core business curriculum from the economics, marketing, management, and accounting departments. You'll also either take an internship abroad or study abroad and complete an internship at home.

Here is a sample of what you can expect to learn:

International Financial Management

This course explores the problems and complexities that arise when trade and investment take place across national boundaries. Topics include financing international trade, exchange rate risk, risk exposure and management, and international investments.

Emerging Markets in Latin America

This course is designed to provide a comprehensive and in-depth understanding of the economic, social, and political institutions and current business environment of the Latin American region. The course focus is primarily on the study of the unique characteristics that make Latin America an important and relevant region of economic analysis. In particular, this course provides the necessary material to learn and study the possibilities and challenges related to developing a successful business opportunity in this region. In addition, students will be able to conduct an in-depth research project on a subject matter related to the reality of the way how the economic and business environment operates in the Latin American region.

Multinational Strategy

This course is designed to enhance the student's analytical, research, communication, and strategic skills via two methods—first, in-depth class discussions of concepts and cases and second, an applied research project whereby students formulate and defend a global strategic plan for a company.

The boardroom doesn't end at the door. There's business all over the world, and every country is the business capital of something. What more relevant skill is there in a businessperson than being able to know and manage any market you find yourself in when you step off the plane? We need experts with a global perspective who understand the way our cultures and economies mingle. At Loyno, you'll take more than courses in finance, international economics, marketing, and management—you'll also study culture; history; political science; and Asian, European, and Latin American business practices. You'll have foreign language study, internships, and opportunities to work and study abroad. The goal? To get you and your passport ready to take on the world.

Potential employers

- Port of New Orleans
- CH Robinson
- Mediterranean Shipping
- Amazon

Contact us



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